

# Microenterprise Grant

Trust

Alaska Mental Health  
Trust Authority

Presented by:  
Larrisa Cummings  
Grant Fund Administrator



UAA Center for  
Human Development  
UNIVERSITY of ALASKA ANCHORAGE

# Overview MicroEnterprise Grant

- **Purpose of the grant**
- **Definition and Highlights of the Grant**
- **Who Decides? The Review Committee**
- **Support & Resources available for applicants**

# **Purpose of the Microenterprise Grant**

**The grant attempts to increase access to self-employment opportunities for persons with disabilities who are Trust beneficiaries.**

# What is Microenterprise and the Grant?

- The grant funds are provided by the Alaska Mental Health Trust Authority for Trust Beneficiaries for the purpose of:
  - starting,
  - expanding, or
  - acquiring an existing business

Awarded Statewide (communities large and small)

- A microenterprise has:
  - Required start-up costs of less than \$35,000
  - Up to 5 employees



# Grant Request Limits

- May request minimum \$500
- May apply more than once up to maximum \$10,000

Visit [UAA CHD Microenterprise](#) for more information

# Who are Trust Beneficiaries?

**Beneficiaries of the Trust include the following broad groups of Alaskans with:**

- **mental illness**
- **developmental disabilities**
- **chronic alcoholism and other substance related disorders**
- **Alzheimer's disease and related dementia**
- **traumatic brain injuries**

# Types of Businesses Funded

- Artists (fiber, jewelry, paint, photography)
- Handyman/construction
- Interior/Exterior Painting
- Advertising agency
- Gardening - Aquaponics
- Tree trimming & Clearing Services
- Escorted youth Transport
- Taxi & Courier Service
- Computer drafting
- Pet Grooming Canine Obedience
- Hair / Nail Salon
- Recycling
- Technology education
- Rental/Retreat Center
- Raising Alpacas

# Grant Criteria

- **Complete Application**
- **Provide a current Resume**
- **Proof of beneficiary status**
  - Mental illness
  - Developmental disabilities
  - Chronic alcoholism and other substance related disorders
  - Alzheimer's disease and related dementia
  - Traumatic brain injuries
- **A Business Plan (applications over \$1000)**
- **Requires a dollar for dollar match – documented**
- **Documentation/quotes for items requested**
- **DVR/TVR clients – must provide a release of information**



# Grant Review Committee

## **Review committee members are from:**

- Governor's Council on Disabilities and Special Education,
- Division of Vocational Rehabilitation, Tribal Vocational Rehabilitation
- AK Small Business Development Centers,
- UAA – Center for Human Development,
- Alaska Mental Health Trust Authority

# **What Makes a Good Application?**

- **A good business plan, good motivation & enthusiasm**
- **Realistic preparation – potential for success.**
- **Will this improve the quality of life of the applicant.**

# Supports & Resources

# **Business Plan Development**

- **The Business Plan is a roadmap for your business and paints a picture of your vision and your planning**
- **Resources for creating a solid Business plan:**
  - **Nina – Microenterprise Business Consultant**
  - **AK Small Business Development Center**
  - **Division of Vocational Rehabilitation**
  - **Online Resources**

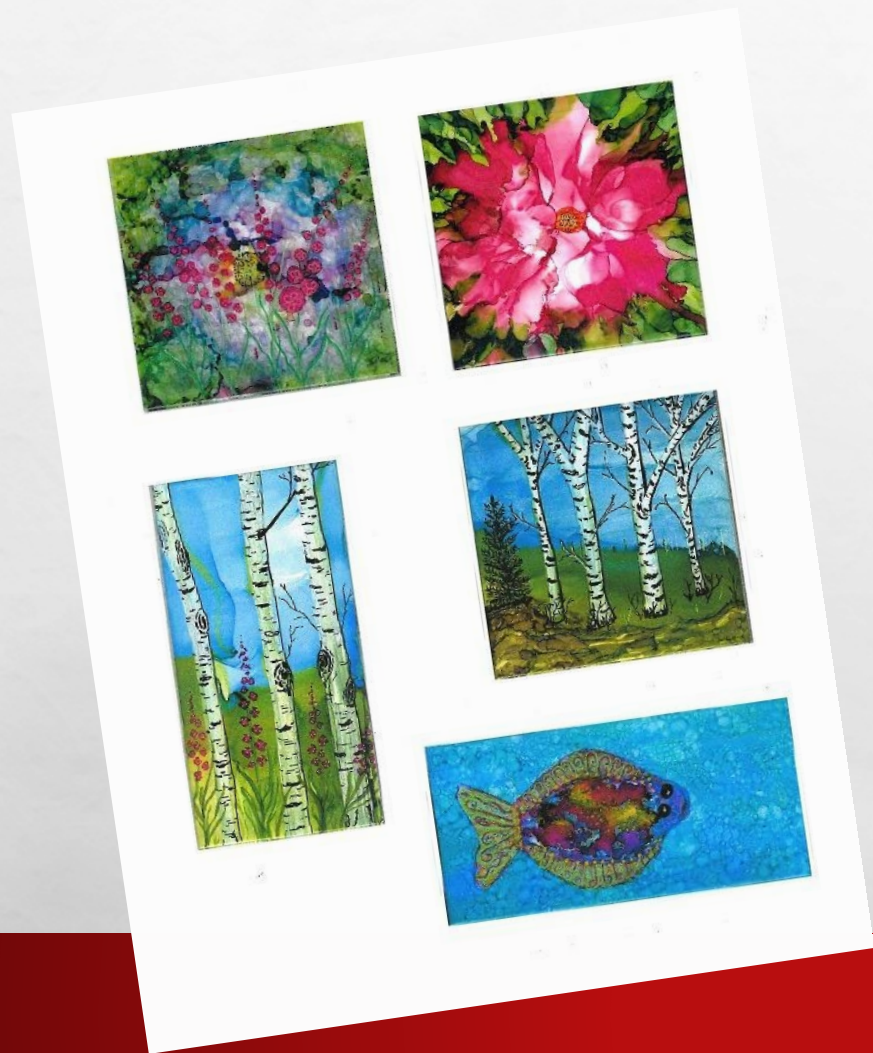


# Other Application Resources

- **Grant Information Manual**
- **Checklist of Documentation Needed**
- **Business Plan Template**
- **Business Plan Guide**
- **Financial Spreadsheet template**
- **AK Small Business Development Centers**
- **Agency supports – Care Coordinators/DSP's, employment counselors etc.**

# Success Stories – Arts & Crafts!

Lori &  
Amber





# Success Stories – Hair Stylists!

## Elizabeth & Yvonne

Front Entrance of the Salon



Wash/Reception Area



Beyond the mirror was opened in February of 2019. We pride ourselves on bringing an upbeat and personable salon experience to Fairbanks. We are a family friendly and affordable salon. We want to give you the look you desire as well as help you achieve all your hair design goals. We offer a variety of services with a team that is fluent in achieving personalized styles. Consult with our professionals for your hair styling needs today.

Ashlie Theisen title of classic hairdresser  
6+ years salon experience  
Ethnic texture and color, balayage, hot colors  
mens, childrens, womens cuts  
military and razor fades, design  
leave in and luster extensions

Yvonne Adkison title of Aloha Hairdresser  
7+ years hair salon experience  
Dimensional color, balayage, blowdrying  
mens and womens cuts  
Military skin fades  
Tape in hair extensions

Pauli Beck title of Aloha Hairdresser  
10+ years salon experience  
Hi and low light, dimensional color  
womens and mens cuts, Military fades  
Perm and texture service  
Micro bead hair extensions

**Beyond the MIRROR SALON**

**HOURS OF OPERATION**

Day	Hour
Monday	10:00am - 6:00pm
Tuesday	10:00am - 6:00pm
Wednesday	10:00am - 6:00pm
Thursday	10:00am - 6:00pm
Friday	10:00am - 6:00pm
Saturday	10:00am - 6:00pm
Sunday	10:00am - 4:00pm

Military and family of receive 10% off!  
College students receive 10% off  
Senior 65+ receive 10% off

**CALL US TODAY! DEALS THIS GOOD DON'T LAST FOREVER.**

(907) 347-0394  
(907) 299-5123  
(907) 750-8160

**Ashlie Theisen  
Yvonne Adkison  
Pauli Beck**

Walk Ins Welcome  
135 Airport Way, Ste 1  
Inside Airport Forum Mall  
beyondthemirroralaska.babyy.com

**Beyond the MIRROR SALON**

**myidentity**

**GOLDWELL**

**Confident Professional Personable**

Full service hair salon offering chemical, texture, and hair services. Family friendly and affordable. Book by appointment or walk in available. Let us create the look you desire and let your confidence radiate.

**Established 2019**

(907) 347-0394  
beyondthemirroralaska.babyy.com

# Success Stories – Rebecca & Ian!



- [Becca's Alpaca's](#) (link)
- [KTVA: Statewide grant helps Alaskans with disabilities become their own boss](#) (link)

**Note:** Ian's Game Paradise has moved to 5<sup>th</sup> Ave Mall

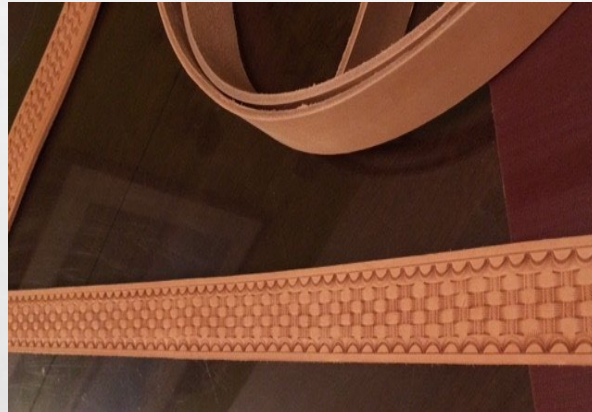


# Microenterprise Recipients

- **Jierum Duarte – ILI Custom Leatherworks**
- **Ian Clark – Ian's Game Paradise**
- **Alex Schudel – Art by Alex**

# ILI Custom Leatherworks

Denali Graphics – 700 W. International Airport Rd, Ste B



- **Denali Graphics - 700 W International Airport Rd Ste B**
  - Limited hours: M-F 10A – 4P



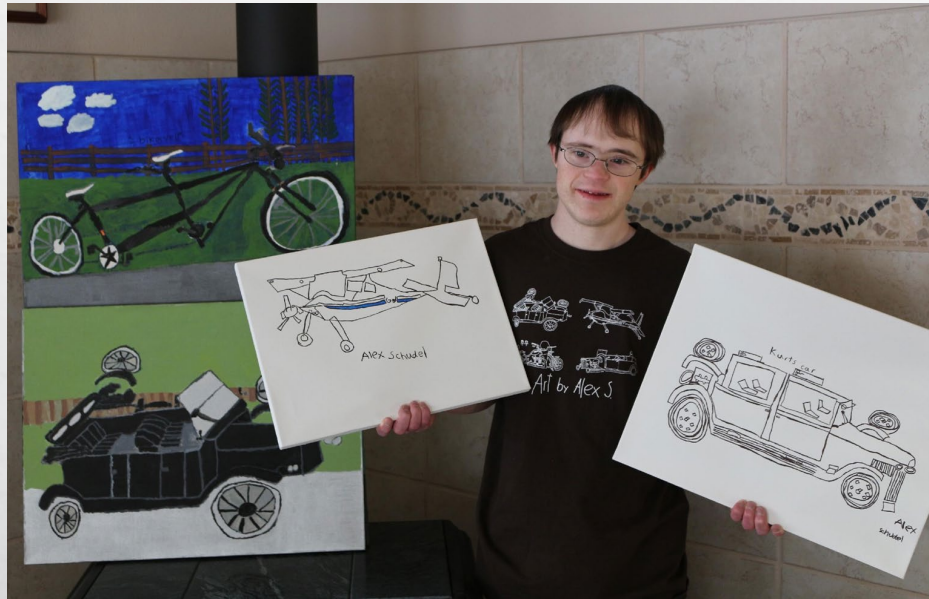
# Ian's Game Paradise

5<sup>th</sup> Avenue Mall - 320 W 5th Ave #340



# Art by Alex

## Various shows & venues





# Questions?

# Contact Information

Larrisa Cummings

Grant Fund Administrator

Email: [larrisa@alaskachd.org](mailto:larrisa@alaskachd.org)

[Google - UAA Microenterprise grant](#) (link)